

Community Forum #3 Adviser Network Live

Dec. 10, 2013 Live TV Broadcast from Bartow

Watch the PG-TV replay of the event by clicking here



The Polk Transportation Planning Organization (TPO) firmly identified itself as an organization that is engaged in the digital age by producing a live half-hour television broadcast on Polk County Government TV. The program, titled the “Top 10 Countdown” featured short-video features of 10 highlight projects included in the latest Unified Planning Work Program release by the FDOT. This virtual tour of the county allowed people on their smartphones, tablets and TVs to relate on a more personal level to the construction going on around Polk County.

TPO staff provided commentary and a basic explanation of the UPWP, TPO staff engaged in a live web chat with people during the telecast and the audience was able to ask questions and win prizes as part of a Work Program Trivia Challenge.

Leading up to, during and after the broadcast the TPO solicited public comments on the UPWP. This was done through Twitter and Facebook, through a public notice in The Ledger newspaper, and through a formal public hearing at the TPO Board meeting on Dec. 12.



Program was broadcast live on PG-TV to Verizon, Brighthouse and Direct TV customers

30 people joined in the web chat online

The “Top 10” Projects in the UPWP that the TPO highlighted

1. Peace River Bridge
2. Old Dixie Trail
3. Central Polk Parkway
4. Roundabouts at Deen Still Rd. and on SR 17 at Hunt Brothers Rd.
5. New Tampa Highway
6. Upper Peace Legacy Trail
7. Ernie Caldwell Blvd.
8. Complete Streets implementation
9. State Road 542
10. Transit stop improvements throughout county